

Handy Type Index

AMERICAN TYPE FOUNDERS



# This Handy Index

# shows one-line samples of all ATF faces currently manu-

factured for stock. Most of them are immediately available from your authorized ATF Type Dealer. This catalog also gives information on sorts, spaces and quads, leads and slugs, etc. For quick reference, see table of contents on this page.

It's EASY TO ORDER any of the type faces or accessories shown. Simply indicate your requirements on an order blank, as furnished by your dealer, or, if you prefer, use your own purchase order or letterhead and mail it to your ATF type dealer. In most cases, he will make prompt shipment from his comprehensive stock.

### How to use this

### Handy Type Index

To HELP YOU CHOOSE the style and quantity of the face you need, just refer to the alphabetical listing of type faces. There you will find, accompanying each sample line, all you need to know about sizes made, number of characters in the font, etc. Here is an example of one of the entries with an explanation of the designations used:

Bernhard Gothic Medium 525

# PACK MY BOX WITH FIVE DI Pack my box with five dozen jug 1123

### Name and Number of Face

The full name and face number (Bernhard Gothic Medium 525) should be stated, as in some cases several weights and widths of the same face are available.

# Alignment Position

The vertical rule in each specimen line graphically indicates the exact body size of the type. This enables you to see the placement of the face on the type body and the alignment position.

### Type Sizes

The point sizes given refer to the body size of the type. These are usually simple designations, such as 24 pt, 30 pt, etc. In some cases, different face sizes are available on the same body size, as in the Copperplate Gothics. For instance, 6 pt No. 1, 6 pt No. 2, 6 pt No. 3, etc. Sizes printed 18/24 or 120/96 should be read "18 point face on 24 pt body," or "120 point face on 96 point body,"

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### Various Type Bodies

Most faces are now cast on a regular square body. Some are designed with an extreme slope, necessitating an angle body. Such faces are marked with a "bullet" or round dot. These fonts contain a sufficient quantity of angle spaces. Handmade scripts on wing bodies are Bank Script, Commercial Script, Royal Script, Typo Script and Typo Script Extended.

#### Contents of a Font

Fonting schemes for every size are also shown. These schemes indicate the quantity of every character contained in the font, in a correct proportion based on the frequency with which the various letters of the alphabet are used.

In our example, 6 pt Bernhard Gothic Medium shows a scheme of 26A, 58a, 21 figures 1. To determine the quantity of the other characters contained in the font, refer to the table on page 28. For the caps, simply follow down the column headed 26. Do the same with the column headed 58 and 21 on the proper "Lowercase" and "Fignres" tables

# How to Order

When ordering type, be sure to specify the face name, number and the sizes required. For example:

1 FONT 6 PT REBNHARD GOTHIC MEDIUM 525

When you order one font, packages of caps, lowercase and figures will be supplied, or just caps and figures if no lowercase is made. Capitals, lowercase and figures are packaged separately and may be purchased individually. Just specify "capitals only," "lowercase only," etc., following the type size. Punctuation marks are supplied in both cap and lowercase fonts. Periods, commas, hyphens and dollar signs are also included with figures.

You will most likely need spaces and quads, too and perhaps leads and slngs as well. For information on these items see pages 21 and 22.

### **Identification of Type**

When type is ordered to match fonts of doubtful identity, set a word or two and compare with specimen words in this catalog. The face number is stamped on cap H and/or lowercase m where space allows. If still in doubt, the letters H and m, together with a printed sample of any other characters, should be sent with the order to insure positive identification.

### Typewriter Faces

When setting facsimile typewritten letters, extra fonts of lowercase characters are usually needed.

To maintain the appearance of typewritten copy, justifiers should be used between words instead of regular spaces. As justifiers have the same setwise thickness as the characters, they position the letters one above the other, as in typewriting. When ordering justifiers, it is advisable to send samples or to specify the typewriter face for which they are required.

#### Accepted Letters

Fonted assortments of Spanish accented letters are available for some faces in 6, 8, 10, 12, 14, 18 and 24 point. See page 20. Larger sizes of Spanish, or accented characters for other languages may be ordered as sorts, in 6" lines per character, (See pages 22 and 23.) When ordering sorts. specify type face and number, size, language and characters desired. If matrices are available, your order will be cast promptly. Sorry, no complete catalog of accented letters is available.

### **ATF's Sorts Service in Lines**

Sorts, in 6" lines per character, can be supplied for all active and discontinued type faces, ornaments, special characters, etc., for which matrices are in our possession. More detailed information is shown on pages 22 and 23 of this catalog. As sorts are cast to order, a few weeks most be allowed for delivery. We regret that sorts may not he returned for credit.

### Other Special Casting Services

ATF's Foundry Cast Adcuts and Logotypes are economical and superior in quality to electrotypes. Matrices for almost all trade-marks, emblems, etc., can be engraved to your special order at reasonable prices. Typecuts cast from such matrices can be supplied in any number of 6" lines, with a minimum of one 6" line per cnt. (A 6" line comprises as many type, cast from one matrix, as can be placed in a 36-pica line.) For additional information on this service. see pages 22 and 23.

# For Best Service

Your ATF Type Dealer will gladly answer any further questions you may have. He was appointed to be of help to you. Contact him on all matters pertaining to ATF type and foundry products. His inventory enables him to give you prompt service on most items manufactured by our foundry.

Ask him for a copy of our catalog describing the complete line of typographic accessories, such as ornaments, handypacks, initials, monograms, etc.

You will encounter unnecessary delays by sending your orders direct to the type foundry. Contact your authorized ATF Type Dealer, always! He is most familiar with your requirements.

This is 36 point
AMERICANA,
a new pace setter from
AMERICAN TYPE
FOUNDERS CO., INC.

Available in 10 through 72 point, its daring execution provides a fresh approach to letter design.



### Important Notice

When a new font of type is to be laid in the case, first pull a proof of the font, to identify strange characters and to prove any claim for damaged or missing letters.

Ad Lib 718

# PACK MY BOX WITH FIVE D Pack my box with five d 123

18nt 8A 16n 7-1 40nt 3A 4n 3-1

Alternate Gothic No. 1-6

18 of shown PACK MY BOX WITH FIVE DOZEN JUGS LABOUE Pack my box with five dozen jugs | 1234567890

18pt 17A 31c 11-1 24pt 13A 20c 10-1 30pt 11A 17c 8-1 36pt 9A 13c 7-1

Alternate Gothic No. 2-7

PACK MY BOX WITH FIVE DOZEN JUGS IA Pack my box with five dozen jugs 112345 6pt 38A 70a 26-1 18pt 15A 27a 10-1 8pt 31A 60a 21-1 24pt 11A 17a 8-1 10pt 30A 52a 17-1 30pt 9A 15a 7-1 12pt 27A 48a 17-1 34pt 7A 12a 5-1

Alternate Gothic No. 3-8

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUI Pack my box with five dozen jul123

opr 34A 600 22-1 18pt 12A 24c 9-1 8pt 29A 53c 21-1 24pt 9A 15c 7-1 10pt 26A 46c 17-1 30pt 8A 13c 7-1 12pt 24A 41c 13-1 36pt 6A 10c 5-1

American Typewriter 11

PACK MY BOX WITH FIVE DOZEN JUGSIABCDEFG Pack my box with five dozen jugs 1234567 10pt 20A 31g 9-1

Type Faces

Ralloon Extrahald 677

18 pt. shows

PACK MY BOX WITH FIVE 1234 60pt 4A 3-1 72pt 3A 3-1 96/72 3A 3-1

Rank Gothic Rold 534

# PACK MY BOXI123

12-25 17A 10-1 12-26 14A 8-1 12-28 10A 5-1 18-29 7A 5-1 6-21 27A 19-1 6-22 23A 15-1 6-23 20A 12-1

Bank Gathic Condensed Light 574

PACK MY BOX WITH FII123 6-31 38A 23-1 6-32 33A 21-1 6-33 29A 19-1 12-35 25A 13-1 12-36 21A 11-1 12-37 17A 10-1 12-38 15A 9-1 18-39 10A 7-1

Bank Gothic Cond. Medium 575

18.50 shows

PACK MY BOX WITH 1234 12-45 24A 12-1 12-46 20A 11-1 12-48 14A 8-1 18-49 9A 7-1 6-43 36A 22-1 6-42 31A 21-1 6-43 26A 19-1

Bank Gothic Light 532

18-10 shows

PACK MY BOXII23 6-4 17A 12-1 12-5 18A 10-1 12-7 13A 7-1 12-8 10A 7-1 18-9 7A 5-1

Bank Gothic Medium 533

PACK MY BOXI123 6-11 28A 20-1 6-12 24A 15-1 6-13 20A 13-1 12-15 17A 10-1 12-16 15A 9-1 12-18 10A 5-1 18-19 7A 5-1

Bank Script 1540

Pack My Bor With Five Doze 123 14pt 11A 38u 13-1 24pt 5A 15a 7-1

PACK MY BOX WITH F| Pack my box with five | 1234 個別報酬 提供程明 服 A 集別

Baskerville Roman 15

18 pt. No. 2 shown

PACK MY BOX WITH FIVE Pack my box with five dozen 123

Baskerville Italic 16

18 pt. No. 2 shown

PACK MY BOX WITH FIVE Pack my box with five dozen ju 123

Bernhard Fashion 527

PACK MY BOX WITH FII
Pack my box with five dozen jugs 12345
128 134 28 181 188 33 78 181 188 33 18 31

Bernhard Gothic Extra Heavy 546

PACK MY BOX WITH FIVE | Pack my box with five doz | 123

Bernhard Gothic Heavy 530

10 -- --

PACK MY BOX WITH FIVE D Pack my box with five dozen j | 123 PACK MY BOX WITH FIVE DOZ Pack my box with five dozen juli 234

Rembard Gothic Medium 525

18 pt. show

PACK MY BOX WITH FIVE DI Pack my box with five dozen jug|123

Bernhard Gothic Med. Cond. 672 18 pt. shown

Bernhard Gothic Med. Italic 537

18 pt. snown

PACK MY BOX WITH FIVE DI Pack my box with five dozen jul 123

Bernhard Modern Bold 670

....

PACK MY BOX WITH FIVE Pack my box with five dozen 123

Bernhard Modern Bold Italic 671

18 pt. shown

PACK MY BOX WITH FIVE Pack my box with five dozen 123

18 pt. shown

Bernhard Modern Roman 668

PACKMY BOX WITH FIVE DO Packmy box with five dozen jugs 123 18pt 9A 23a 9-1 24pt 7A 15a 7-1 30pt 5A 12a 5-1

Bernhard Tanao 582

PACK MY BOX WITH FIVE OI Pack my box with five dozen jugs 1234 18pt 9A 28c 9-1 36pt 5A 12c 4-1 24ct 7A 18c 7-1 49ct 2A 9c 3-1

Bodoni 22

PACK MY BOX WITH FIVE DI Pack my box with five dozen[1234 18pt 9A 21c 9-1 24pt 8A 14c 8-1 30pt 6A 11c 5-1 36pt 5A 9c 5-1

**Bodoni Bold 24** 

PACK MY BOX WITH FIVE DI Pack my box with five doze 123

Bodoni Bold Italic 25

PACK MY BOX WITH FIVE D Pack my box with five dozen 123 18pt 9A 20g 8-1 42pt 4A 7g 4-1 24pt 7A 13g 7-1 45pt 3A 6g 3-1 30pt 5A 10g 5-1 60pt 3A 5g 3-1 36pt 5A 8g 4-1 72pt 3A 4g 3-1



# Type Faces

Bodoni Book 27

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen jug 123

Rodoni Book Italic 28

PACK MY BOX WITH FIVE DOZEL Pack my box with five dozen jugs 123 6pt 29A 63a 26-1 12pt 19A 40a 13-1 24pt 8A 15a 7-1 8pt 21A 46a 21-1 14pt 16A 35a 11-1 30pt 6A 12a 5-1

Rodoni Italic 23

PACK MY BOX WITH FIVE DO Pack my box with five dozen ju 123 6pt 27A 58a 26-1 12pt 17A 36a 13-1 8pt 20A 45a 21-1 14pt 16A 32a 11-1

Bodoni Open 544

PACK MY BOX WITH FIVE DI Pack my box with five dozen 1234

**Boxhead Gothics 38** 

4-1 32A 23-1 4-11 40A 22-1 Brody 704

Pack My Box With Five Dozen Jugo 12345 36pt 5A 11c 5-1 60pt 3A 6c 3-1 48pt 4A 8c 4-1 72pt 3A 4c 4-1 18pt 12A 28e 10-1 24pt 9A 17e 8-1

Brush 689

Pack My Box With Five Doze 123 72gt 3A 7a 4-1 30pt 5A 12a 4-1 35pt 4A 10a 4-1 42pt 3A 9a 4-1

PACK MY BOX WITH FIVE Pack my box with 1123

Bulmer Italic 498

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen jugs 12345

**Bulmer Roman 497** 

PACK MY BOX WITH FIVE DOZI Pack my box with five dozen jug 123 6pt 24A 52a 21-1 14pt 16A 34a 12-1 8pt 21A 44a 17-1 18pt 10A 23a 10-1 10pt 21A 44a 15-1 24pt 8A 14a 8-1

Card Light Litho 45

12-2 shown

PACK MY BOX WITH FIVE DOZI123 12-3 13A 10-1 6-4 20A 21-1 12-1 20A 17-1 6-1 30A 26-i 6-2 26A 22-1

Card Mercantile 46

PACK MYI1234 8-5pt 13A 11-1 10-6pt 11A 9-1 18-8pt 4A 4-1 24-9pt 4A 3-1 20-10pt 3A 3-1 6-3pt 17A 16-1 6-4pt 15A 14-1 6-11pt 29A 26-1

Caslon No. 540-233

PACK MY BOX WITH FIV Pack my box with five doze 123

PACK MY BOX WITH FI Pack my box with fivel123

opt 22A 47a 25-1 18pt 8A 17a 7-1 8pt 18A 38a 20-1 24pt 6A 11a 5-1 10pt 17A 35a 15-1 30pt 5A 9a 4-1 12pt 15A 30a 12-1 36pt 4A 7a 3-1 14at 17a 35a 31

Casion Rold Condensed 818

PACK MY BOX WITH FIVE DOZ Pack my box with five dozen jul123

Caslon Italic No. 540-234

PACK MY BOX WITH F Pack my box with five dozen 1234

Casion Oldstvie No. 471-50

PACK MY BOX WITH FIVE DO Pack my box with five dozen jul 1 23 6pt 25A 58a 26-1 14pt 14A 33a 11-1 8pt 21A 53a 21-1 18pt 9A 22a 9-1 10pt 20A 50a 15-1 24pt 6A 13a 7-1

Casion Oldstyle Italic No. 471—51

PACK MY BOX WITH FIVE D Pack my box with five dozen jugs 12345 6pt 25A 60a 26-1 14pt 14A 37a 11-1 8pt 21A 55a 21-1 18pt 9A 25a 10-1 10pt 20A 51a 17-1 24pt 7A 15a 9-1

Caslon 641-723

PACK MY BOX WITH FIL Pack my box with five 1234 10pt 18A 37a 15-1 24pt 6A 12a 8-1 12pt 16A 33a 15-1 30pt 5A 10a 7-1 14pt 13A 26a 11-1 35pt 4A 8a 6-1

18 pt. shown

PACK MY BOX WITH FI Pack my box with five dozenll23 10pt 18A 45a 15-1 12pt 15A 38a 12-1 18pt 8A 21o 8-1 24ot 5A 14o 7-1

Century Bold 55

PACK MY BOX WITH FIVE Pack my box with five dozl123 18pt 9A 18a 9-1 42pt 3A 6a 4-1 24pt 7A 12a 7-1 48pt 3A 5a 3-1 30pt 5A 9a 5-1 60pt 3A 5a 4-1 36pt 4A 8a 4-1 72pt 3A 4a 3-1

Century Bold Condensed 56

PACK MY BOX WITH FIVE DOZEN JUGSI Pack my box with five dozen jugs 123456

Century Bold Italic 58

PACK MY BOX WITH FIV Pack my box with five do 123 12pt 15A 30a 11-1 24pt 6A 11a 7-1 14pt 12A 24a 10-1 30pt 5A 9a 5-1

Century Catalogue 444

PACK MY BOX WITH FIVE DOZEN JUGS! Pack my box with five dozen jugs 1234567890 10pt 20A 43a 17-1 6pt 25A 54a 26-1 But 20A 45a 21-1

Century Catalogue Italic 468

PACK MY BOX WITH FIVE DOZEN JU Pack my box with five dozen jugs 1234567890

10pt 19A 42p 13-1 6pt 24A 53a 21-1

Century Expanded 59

PACK MY BOX WITH FIVE Pack my box with five doz|123

Type Faces

Century Expanded Italic 60

PACK MY BOX WITH FIVE Pack my box with five doze 123

Century Nova 719

PACK MY BOX WITH FIVE DOZ pack my box with five dozen liquil 123

Century Nova Italic 721

PACK MY BOX WITH FIVE D Pack My Box With Five Dozen 123 10pt 23A 43o 19-1 12pt 21A 38o 17-1 18pt 11A 23a 11-1 36pt 5A 9c 7-1 24pt 9A 15a 9-1 42pt 5A 8a 6-1

Century Oldstyle 61

PACK MY BOX WITH FIVE Pack my box with five dozl1234 6pt 24A 49u 26-1 10-2 21A 43u 16-1 8pt 20A 42u 21-1 12pt 16A 33u 13-1 18pt 9A 18a 9-1 24pt 7A 12a 7-1

Century Oldstyle Bold 63

PACK MY BOX WITH FIL Pack my box with fivel123 6pt 22A 45a 17-1 8pt 18A 38a 13-1 10et 17A 34a 11-1 12pt 15A 30o 10-1 14pt 12A 25o 9-1

Century Oldstyle Italic 62

PACK MY BOX WITH FIVE DOZEN IUGI Pack my box with five dozen jugs 1234567890

PACK MY BOX WITH FIVE Pack my box with five dozl123 6pt 25A 50c 26-1 14pt 13A 26u 11-1 8pt 20A 41c 21-1 16pt 9A 20c 10-1 10pt 19A 38c 17-1 18pt 9A 18c 9-1

Century Schoolbook Bold 479

PACK MY BOX WITH FIVE Pack my box with five 1234

6pt 23A 45a 19-1 14pt 12A 23a 9-1 8pt 18A 36a 15-1 16pt 9A 17a 9-1 10pt 17A 34a 12-1 18pt 8A 16a 8-1 30pt SA 9a 5-1 36pt 4A 7a 4-1 48et 3A 5a 3-1

Century Schoolbook Italic 465

PACK MY BOX WITH FIV Pack my box with five doz 123 6pt 22A 50e 21-1 14pt 13A 28e 10-1 8pt 18A 41c 19-1 16pt 9A 21c 9-1 10pt 18A 39e 13-1 18pt 8A 19e 8-1

Cheltenham Bold 67

PACK MY BOX WITH FIVE Pack my box with five doz|123 18pt 9A 20u 8-1 42pt 4A 7u 3-1 24pt 7A 13u 7-1 48pt 3A 6u 3-1 30pt 5A 11u 5-1 60pt 3A 5u 4-1 36pt 4A 9u 4-1 72pt 3A 5u 3-1

Cheltenham Bold Condensed 68

PACK MY BOX WITH FIVE DOZEN Pack my box with five dozen jug|1234 18pt 12A 25o 10-1 42pt 5A 9o 5-1 24pt 9A 16e 8-1 48pt 4A 8e 4-1 30pt 7A 13a 7-1 60pt 3A 6e 3-1 72pt 4A 11e 4-1 72pt 3A 4e 4-1

Cheltenham Bold Extended 72

PACK MY BOX WITH Pack my box with 123 6pt 20A 38a 13-1 14pt 11A 21a 7-1 8pt 16A 32a 11-1 18pt 7A 14a 5-1 10pt 15A 27a 9-1 24pt 5A 9a 4-1

PACK MY BOX WITH FIVE DOZEN JUGSIABO Pack my box with five dozen jugs 123456789 24pt 12A 20a 9-1 30pt 10A 16a 8-1 36pt 8A 13a 5-1 42pt 6A 11a 5-1

Chaltanham Rold Outline 75

PACK MY BOX WITH FIVE Pack my box with five doz 123 18pt 9A 20a 8-1 30pt 5A 11a 5-1

Cheltenham Medium 83

PACK MY BOX WITH FIVE DI Pack my box with five dozen 123 6pt 25A 53e 21-1 12pt 17A 36e 11-1 24pt 7A 14e 7-1 Set 21A 44e 17-1 14pt 15A 29e 10-1 30pt 6A 11e 5-1 10-1 20A 41e 13-1 15B 29 21B 8-1 36et 5A 9e 4-1

Cheltenham Oldstvie 87

PACK MY BOX WITH FIVE Pack my box with five dozen jug 123 6pt 23A 6Ge 22-1 12pt 16A 41e 13-1 8pt 20A 51e 20-1 14pt 13A 33e 10-1

Civilite 482

Dack My Box With five Dozen, Jugs 12345 12pt 14A 60c 21-1

Claister Black 98

Dack My Box With Five D123 8pt 17A 52o 19-1 14pt 12A 34o 10-1 30pt 5A 13o 5-1 10ot 16A 45o 13-1 18pt 7A 22o 8-1 30pt 4A 10o 4-1 10ot 16A 45o 13-1 20 8-1 30pt 4A 10o 4-1 10ot 16A 45o 13-1 20 8-1 30pt 4A 10o 4-1 10ot 16A 45o 13-1 20 8-1 30pt 4A 10o 4-1 10ot 16A 45o 13-1 20 8-1 10ot 16A 45o 13-1 10ot 16A 45o 13-1

Commercial Script 107

Pack My Box With Five Doze 123 12pt 15A 38o 15-1 24pt 6A 14u 8-1 48pt 3A 8u 4-1 14pt 13A 33o 12-1 30pt 3A 11o 7-1 60pt 3A 7o 3-1 18pt 8A 20e 10-1 36pt 4A 9u 3-1 Hund-finished

# PACK MY ROX WITH FII123

10pt 25A 13-1 12pt 21A 11-1 16pt 15A 11-1 24pt 9A 7-1 30pt 7A 5-1 36pt 6A 5-1

Contact Rold Condensed 690

PACK MY BOX WITH FIVE DOZEN JUL Pack my box with five dozen jugs 1

Contact Rold Cond. Italic 691

PACK MY BOX WITH FIVE DOZEN J Pack my box with five dozen jug 1

24pt\* 9A 13a 7-1 30pt\* 7A 10a 5-1 36pt\* 5A 8a 4-1 42pt\* 4A 7a 3-1

Cooper Black 1590

PACK MY BOX WITH F

Pack my box with 1234 12pt 15A 27a 10-1 30pt 4A 7a 4-1 14pt 12A 21a 9-1 36pt 3A 5a 3-1 18pt 7A 14a 7-1 48pt 3A 4a 3-1

Cooper Black Italic 1592

PACK MY BOX WITH FI Pack my box with five 123

12pt 15A 29a 11-1 30pt 4A 7a 4-1 14pt 12A 24a 10-1 36pt 3A 6a 3-1 18pt 7A 15a 8-1 48pt 4A 4a 3-1

Copperplate Gothic Bold 132

18-50 shown

PACK MY BOX 1234

6-41 33A 23-1 6-42 29A 21-1 6-43 24A 17-1 12-45 18A 12-1 12-46 16A 10-1 12-47 13A 9-1



.Type Faces

Capperplate Gothic Heavy 130

PACK MY BOXI1234 12-25 19A 12-1 12-26 16A 10-1 12-27 13A 9-1

Copperplate Goth, Hyv. Cond. 129

PACK MY BOX WITHI123 12-15 25A 15-1 12-16 21A 12-1 12-17 17A 10-1

Copperplate Goth, Hyv. Extend. 135

PACK MY BI123 12-75 15A 9-1 12-76 13A 8-1 12-77 11A 7-1

Copperplate Gothic Italic 133

PACK MY BOXI123 12-55 19A 11-1 12-56 16A 9-1 12-57 13A 8-1

Copperplate Gothic Light 128

PACK MY BOXI1234 12-5 19A 12-1 12-6 16A 10-1 12-7 13A 9-1

Copperplate Gothic Lt. Cond. 131

PACK MY BOX WITHI123

Copperpiate Goth, Lt. Extend, 134

PACK MY BI123 12-65 13A 9-1 12-66 13A 8-1 12-67 11A 7-1

PACK MY BOX WITH Pack my box with 1234 Bpt 16A 32a 12-1 18pt 7A 15a 6-1 48pt 3A 5a 3-1 10pt 15A 30a 16-1 24pt 5A 10a 5-1 60pt 4A 4a 3-1 12pt 15A 26a 3-1 30pt 4A 8a 4-1 72pt 3A 3a 3-1

Craw Clarendon Book 712

PACK MY BOX WITH FI Pack my box with fiv 123 Bpt 16A 35a 14-1 18pt 7A 15a 7-1 48pt 3A 5a 3-1 10pt 16A 31a 11-1 24pt 3A 16a 6-1 60pt 3A 5a 3-1 12pt 14A 27a 16-1 30pt 4A 8a 4-1 72pt 3A 4a 4-1

Craw Clarendon Condensed 717

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen|123 14pt 17A 30a 11-1 36pt 6A 9a 5-1 72pt 3A 3a 4-1 18pt 11A 21a 9-1 46pt 4A 7a 4-1 84pt 3A 3a 3-1 24pt 9A 13a 7-1 60pt 3A 5a 3-1 96pt 3A 4-2 1

Craw Modern 714

PACK MY BOX WITI Pack my box wit|123 

Craw Modern Italic 720

PACK MY BOX WIT pack my 1234567890 10pt 15A 27c 10-1 16pt 6A 13c 5-1 12pt 11A 21c 8-1 24pt 5A 8c 4-1

Craw Modern Bold 716

PACK MY BOX WI Pack my box w|123  PACK MY BOX WITH FIVE DOZEN I Pack my box with five dozen jugs 1234567 691 29A 63a 21-1 14pt 17A 38a 11-1 24-L 8A 16a 7-1 8pt 22A 52a 20-1 18pt 12A 28a 10-1 30pt 7A 13a 5-1 10pt 22A 48a 15-1 24-5 9A 19a 8-1 36et 5A 11a 8-1

De Roos Roman 697

PACK MY BOX WITH FIVE DOZEN I Pack my box with five dozen jugs 1234567 6pt 30A 60c 22-1 14pt 17A 35c 11-1 8pt 22A 46c 19-1 18pt 12A 26c 11-1 10pt 24A 46c 15-1 24-3 9A 17c 9-1 12pt 20A 41c 13-1 24-1 8A 17c 9-1

Dom Rold 703

PACK MY BOX WITH FIVE DOZEN JUGS A Pack my box with five dozen jugs 1234567 18pt 14A 29a 10-1 36pt 7A 12a 6-1 24pt 10A 18a 8-1 48pt 5A 9a 4-1

Dom Casual 696

PACK MY BOX WITH FIVE DOZEN JUGSIAB Pack my box with five dozen jugs 1234567890 18pt 15A 32e 11-1 36pt 6A 13e 5-1 60pt 6A 7e 3-1 24pt 10A 19e 7-1 48pt 5A 9e 4-1 72pt 4A 5e 4-1

Dom Diagonal 699

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGSIAB Pack my box with five dozen jugs 1234567890 36pt 6A 13p 5-1 48pt 5A 9p 4-1 18pt 14A 30c 9-1 24pt 10A 20c 7-1

E-13/B Type Magnetic Ink Character Recognition

12345678900000

**Elite Underwood Typewriter 205** 

PACK MY BOX WITH FIVE DOZEN JUGS ABCDEFG Pack my box with five dozen jugs 1234567 Engravers Bold 147

PACK MY11234 12-1 12A 10-1 12-2 8A 8-1 12-3 7A 7-1

**Engravers Old English 148** Back My Box With Five Doze 123

8pt 19A 45a 19-1 10pt 18A 44a 13-1 12pt 16A 37a 12-1 18pt 9A 20a 9-1 42pt 3A 7a 4-1 24pt 6A 13a 7-1 48pt 4A 6a 3-1 30pt 5A 11a 5-1 60pt 3A 5a 4-1

**Engravers Roman 1627** PACK MY BOX WITH 123 6-41 32A 26-1 12-42 8A 10-1

**Engravers Shaded 151** 

PACK MY1123 6-1 10A 10-1 6-2 10A 12-1 12-1 6A 5-1 12-2 7A 7-1

**Engravers Text 541** 

Pack My Box With Five Dozen June 1234 18-1 12A 28a 10-1 24-1 9A 17a 8-1 18-2 14A 31a 12-1 24-2 10A 20a 9.1 10pt 26A 55a 17-1 12pt 22A 46a 15-1

Franklin Gothic 162

10.2 shows

PACK MY BOX WITH FIV Pack my box with five 123

Type Faces

Franklin Gothic Condensed 163

**PACK MY BOX WITH FIVE DOZ!** Pack my box with five dozel123

18pt 10A 20a 8-1 42pt 4A 8a 3-1 24pt 8A 13a 5-1 48pt 4A 6a 3-1 30pt 7A 11a 5-1 60pt 3A 6a 3-1 34pt 5A 9a 4-1 72pt 3A 4a 3-1

Franklin Gothic Extra Cond. 165

PACK MY BOX WITH FIVE DOZEN JUGS! Pack my box with five dozen jugs 1234 24pt 11A 17a 8-1 30pt 9A 14a 7-1 36pt 7A 11a 5-1 42pt 6A 9a 4-1

Franklin Gothic Italic 166

PACK MY BOX WITH FIVE Pack my box with five 123

Franklin Gothic Wide 701

PACK MY BOX WITH Pack my box with 123

18pt 6A 13a 5-1 42pt 3A 5a 3-1 24pt 5A 9a 4-1 48pt 3A 5a 3-1 30pt 4A 7a 3-1 60pt 3A 3a 3-1 36pt 3A 5a 3-1 72pt 3A 3a 3-1

Garamond 459

18 pt. shown PACK MY BOX WITH FIVE DOI Pack my box with five dozen jugs 123

PACK MY BOX WITH FIVE DOD
PACK my box with five dozen jug [123]

Garamond Italic 460

PACK MY BOX WITH FIVE DOZ
Pack my box with five dozen jugs 1234567

Gothic Condensed No. 529–268

PACK MY BOX WITH FIVE DOZEN JUGS [ABCDEF6HI Pack my box with five dozen jugs ] 234567890[ab

Gothic No. 544–263

PACK MY BOX WITH FIVE
Pack my box with five dol123

Pack my box with five do 123

dot 21A 44c 19-1 12pt 15A 30c 10-1 18pt 9A 18c 2-1
10pt 19A 39c 12-1 14pt 13A 26c 9-1 24pt 7A 18c 2-1

PACK MY BOX WITH FI|
Pack my box with five|123

PACK MY BOX WITH FIV|
Pack my box with five doz|123

PACK MY BOX WITH FIV Pack my box with five doze 123

Goudy Italic 179

PACK MY BOX WITH FIVE D

Pack my box with five dozen jugs 123

### ### \$25 \$1 128 154 \$25 \$1 128 \$2 \$25 \$25 \$25

PACK MY BOX WITH FIVE Pack my box with five dozen 123

PACK MY BOX WITH 1234

Gothic No. 545-264

Heritage 702

18 pt. shown

Pack My Box With Five Dozen Jugs 123456

18 pt. shows

Huxley Vertical 596

18 pt. show

18pt 19A 13-1 36pt 11A 8-1 24pt 15A 11-1 48pt 9A 7-1 30pt 13A 10-1 60pt 7A 5-1

PACK MY BOX WITH FIVE DOZEN JUGS 1234567890

Kaufmann Bold 657

18 pt. shav

Pack My Box With Give Dogen 123

Kaufmann Script 652

18 at show

Pack My Box With Five Dozen Ju 123
1901 21A 440 151 1801 11A 250 10-1 401 5A 180 41
1901 21A 440 151 2011 BA 180 81 401 5A 180 41

Keynote 579

24 pt. shown

Pack My Box With Five Dozen 123

Law Italic 280

14 pt. shown

PACK MY BOX WITH FIVE DOZ Pack my box with five dozen jugs 1234

Liberty 511

18 pt. show

Pack My Box With Five Dozen Jug 123
12t 124 60 20-1 24pt 54 24t 11-1 42pt 44 13p 7-1
14pt 114 40 17-1 30pt 44 20p 9-1
14pt 124 35 13-1 346t 44 16p 8-1

Lightline Gothic 222

18 ot. show

PACK MY BOX WITH FIVE DOZ | Pack my box with five dozen | 123



..Type Faces

Lightline Title Gothic 480

12-8 shown

PACK MY BOX WITH FIVE DOZEN[123]

Lydian 666

PACK MY BOX WITH FIVE DOZ| Pack my box with five dozen|123

Lydian Bold 673

18 pt. shown

PACK MY BOX WITH FIVE DOZ|
Pack my box with five dozen|123

**Lydian Bold Condensed 692** 

18 pt. show

Lydian Bold Condensed Italic 693

PACK MY BOX WITH FIVE DOZEN JUGS A Pack my box with five dozen jugs 123456

# PACK MY BOX WITH FIVE DOZEL Pack mu box with five dozen11234 24pt 8A 14e 7-1 48pt 4A 6e 3-1 30pt 6A 11e 5-1 60pt 4A 6e 3-1 10pt 24A 45a 15-1 12pt 19A 37a 11-1 14pt 17A 33a 10-1

Lydian Cursive 682

18/24 nt. shows

Pack My Box With Five Dozen 1234 18/24- 8A 20a 8-1 48pt- 3A 7a 3-1 24pt- 6A 15a 5-1 36pt- 4A 9a 4-1

Lydian Italic 667

18 of shows

PACK MY BOX WITH FIVE DOZENI Pack my box with five dozen 123456

Monotone Gothic 329

PACK MY BOX WITH FIVE Pack my box with five dol12 6-3 24A 47a 19-1 6pt 21A 42a 15-1 10pt 17A 33a 10-1 12nt 15A 30a 10-1

Murray Hill 711

Pack My Box With Five 1234

Murray Hill Bold 713

24 pt. shown Pack My Box With Five 123 14pt 12A 43a 11-1 30pt 5A 15a 6-1 18pt 8A 29a 9-1 36pt 4A 13a 6-1

30pt 5A 19a 7-1 36pt 4A 15a 6-1

**New Casion 331** 

PACK MY BOX WITH FI Pack my box with five dol123 14pt 12A 25a 11-1 18pt 7A 17a 9-1 24pt 5A 12a 7-1

New Casion Italic 332

PACK MY BOX WITH FIV Pack my box with five dozen 123 14pt 13A 29a 11-1 18pt 9A 20a 9-1 24pt 6A 12a 7-1

News Gothic 338

PACK MY BOX WITH FIVE DOZI Pack my box with five dozel123 12pt 19A 36u 11-1 14pt 16A 29u 10-1 18pt 10A 20u 8-1 24pt 8A 13c 7-1

News Gothic Bold 715

PACK MY BOX WITH FIVE DI Pack my box with five d|123 18pt 9A 17a 7-1 24pt 7A 11a 6-1 30pt 5A 9a 4-1

News Gothic Condensed 339

PACK MY BOX WITH FIVE DOZEN JUGSI Pack my box with five dozen jugs 11234 18pt 14A 26c 10-1 24pt 11A 18c 8-1 30pt 9A 15c 7-1

News Gothic Condensed Bold

PACK MY BOX WITH FIVE DOZEN JUGI Pack my box with five dozen pl12345

News Gothic Extra Cond. 340

PACK MY BOX WITH FIVE DOZEN JUGS I ABCDEFGHUKLMNOPO Pack my box with five dozen jugs | 1234567890 | abcdefghijklm 18pt 22A 42a 17-1 24pt 18A 28a 12-1 30pt 15A 23a 10-1

# PACK MY BO Pack my bol 12

Onvx 661

PACK MY BOX WITH FIVE DOZEN JUGSIABC Pack my box with five dozen jugs 123456789

18pt 15A 30a 12-1 42pt 8A 13a 7-1 24pt 13A 20a 10-1 48pt 7A 11a 5-1 30pt 11A 17a 8-1 60pt 5A 9a 4-1

Park Avenue 577

Pack My Box With Dive Dozen 1234 24pt= 5A 17a 5-1 30pt= 4A 13a 7-1

Phonix 651

PACK MY BOX WITH FIVE DOZEN JUGS ABCDEF Pack mu box with five dozen jugs 1234567890 24pt 17A 28a 12-1

Piranesi Bold Italic 570

Pack, My Box With Five Do 123 8pt 15A 53e 19-1 14pt 11A 38e 11-1 10pt 14A 48e 15-1 18pt 7A 25e 9-1

Direnosi Italia 547

Pack My Box With Five Dozen Jug 123 8pt 17A 63a 26-1 14pt 13A 45a 17-1 10pt 17A 55a 21-1 18pt 8A 30a 13-1

**Pailroad Gothic 364** 

PACK MY ROX WITH FIVE 12345



Type Faces

Raleigh Cursive 531

18 pt. shown Pack My Box With Five Dozen Ju 129

18pt 9A 31a 11-1 24pt 5A 16a 8-1 10pt 18A 63a 21-1 12pt 14A 49a 15-1

Reminaton No. 2 Typewriter 297

PACK MY BOX WITH FIVE DOZEN JUGSIA Pack my box with five dozen jugs 123 12pt 14A 26a 9-1

Repro Script 705

Pack My Box With Five Dozen 1234 18pt 11A 3do 10-1 30pt 7A 19p 7-1 48pt 5A 12p 5-1

Royal Script 304

Pack My Box With Fire Dozen Jugs 123

30pt 4A 14a 7-1 36pt 4A 14a 7-1

Spartan Black 683

PACK MY BOX WITH FIVE DO Pack my box with five do 123

Sporton Black Condensed 687

PACK MY BOX WITH FIVE DOZEN JUGS

Pack my box with five dozen jugs 12345

Spartan Black Cond. Italic 688

PACK MY BOX WITH FIVE DOZEN JUGSIA Pack my box with five dozen jugs 1234567 10st 26A 44c 15-1 24st 11A 17c 8-1 12st 23A 40c 13-1 30st 9A 13c 7-1 14st 21A 36c 12-1 36st 6A 10c 5-1

# PACK MY BOX WITH FIVE DO Pack my box with five do 123 16pt 9A 17a 7-1 42pt 3A 24pt 7A 12a 5-1 48pt 4A 30pt 5A 9a 4-1 60pt 3A

Spartan Book 707

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen jul 123 12pt 21A 40m 12-1 14pt 18A 34m 11-1 19mt 11A 22m 9.1

Spartan Extra Black 694

# PACK MY BOX WITH FIVE Pack my box with five d12

Spartan Heavy 685

PACK MY BOX WITH FIVE DO Pack my box with five doze 123

PACK MY BOX WITH FIVE DOZ Pack my box with five dozen 123

Sporton Medium 680

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen 1234

Spartan Medium Condensed 706

PACK MY BOX WITH FIVE DOZEN JUGSIAB Pack my box with five dozen jugs 1234567 6pt 34A 63a 22-1 14pt 24A 42a 12-1 8pt 30A 57a 21-1 18pt 15A 28a 9-1 10pt 30A 52a 18-1 24pt 12A 19a 8-1

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen 1234 18pt 11A 21a 8-1 42pt 4A 8a 4-1 24pt 9A 16a 7-1 48pt 4A 7a 3-1 30pt 6A 12a 3-1 60pt 3A 6a 3-1

Standard Typewriter 384

PACK MY BOX WITH FIVE DOZEN JUGS! Pack my box with five dozen 12345 12et 16A 25a 9-1

Steelplate Gathic Bald 1873

# CK MY|12

Stymie Black 598

PACK MY BOX WITH FI

# Pack my box with fiv 123 12pt 15A 28a 8-1 24pt 6A 10a 4-1 48pt 3A 5a 3-1 14pt 12A 23a 7-1 30pt 5A 8a 4-1 60pt 3A 5a 3-1

Stymie Black Italic 599

PACK MY BOX WITH F

Pack my box with fi 123 12pt 14A 26a 8-1 14pt 11A 21a 7-1 24pt+ 5A 9a 4-1 30pt+ 4A 8a 3-1

Stymie Bald 551

18 pt. shown

PACK MY BOX WITH FI Pack my box with five|123 18pt BA 17a 7-1 18-2 9A 20a 8-1 24pt 6A 11a 5-1

Stymie Bold Condensed 658

PACK MY BOX WITH FIVE DOZEN JUG Pack my box with five dozen jugs 123 12pt 24A 43a 13-1 24pt 10A 16a 8-1 48pt 5A 8a 4-1 14pt 21A 36a 11-1 30pt 9A 13a 7-1 60pt 4A 6a 3-1

# PACK MY BOX WITH FIL Pack my box with fivel123 6pt 22A 46a 17-1 14pt 12A 25a 8-1 8pt 19A 40a 13-1 18pt 8A 17e 7-1 10pt 17A 35a 11-1 18-2 9A 19a 7-1

Stymie Light 553

PACK MY BOX WITH FIVE DI Pack my box with five do 123 12pt 18A 34c 12-1 14pt 15A 28c 10-1 18pt 9A 19c 8-1

Stymie Medium 552

PACK MY BOX WITH FIVE Pack my box with fivel1234

Thompson Quillscript 700

Pack My Box With Five Dozen Jugs 123 14pt 15A 47a 11-1 24pt 7A 21a 7-1

Tower 587

PACK MY BOX WITH FIVE DOZEN JUGSIA Pack mu box with five dozen jugs 112345678 12p1 26A 50a 19-1 24pt 11A 20a 10-1 48pt 5A 9a 5-1 14pt 25A 43a 15-1 30pt 9A 16a 8-1 60pt 4A 7a 4-1 10a 15A 10a 11.1 3a 74 15a 8-1 70 44 5a

Typo Roman 509

PACK MY BOX WITH FIVE DOZEN JUGI Pack my box with five dozen jugs 1234567890 18-1 13A 29c 12-1 24-1 10A 18c 9-1 18-2 15A 33c 13-1 24-2 11A 21c 10-1 10pt 26A 54a 20-1 12pt 23A 48a 19-1

Typo Roman Shaded 481

PACK MY BOX WITH FIVE DOZEN JUGI Pack my box with five dozen jugs 1234567890 12pt 23A 50a 19-1 18-1 13A 29a 12-1 24-1 10A 19a 10-1 24-2 11A 21a 10-1



.Type Faces

Typo Script 399

Pack My Box With Five Dozen Jugs 1234567890 30pt 6A 20a 9-1 48pt 4A 12a 5-1 36pt 5A 16a 8-1 60pt 3A 10a 5-1

Typo Script Extended 400

Pack My Box With Five Dozen Jugs 12345 12gt 17A 47a 19-1 24pt 8A 18a 10-1 48pt 4A 9a 5-1 14pt 15A 42a 17-1 30pt 6A 15a 9-1 60pt 3A 8a 5-1 18a 16a 26a 13.1 36a 54 12a 8.1

Typo Upright 404

Lack My Bax With Five Dazen Jugs 12345678 12pt 19A 54o 21-1 18pt 10A 32o 13-1 14ot 17A 50o 20-1 24et 8A 20o 11-1

Illtra Rodoni 518

PACK MY BOX WITH F Pack my box with fi 123

Ultra Bodoni Extra Cond. 573

PACK MY BOX WITH FIVE DOZEN Pack my box with five dozen ju/123 12pt 18A 34a 12-1 30pt 7A 11a 5-1 48pt 4A 7a 3-1 14pt 17A 30a 11-1 36pt 5A 9a 5-1 60pt 3A 5a 3-1 18pt 11A 21a 9-1 42pt 5A 9a 4-1 72pt 3A 3a 4-1

Ultra Bodoni Italic 516

PACK MY BOX WITH Pack my box with 1234

Underwood Typewriter Inland 216 PACK MY BOX WITH FIVE DOZEN JUGSA Pack my box with five dozen 12345

19.1 chance

PACK MY BOX WITH FIVE DOZEN Pack my box with five dozen 12345 14pt 16A 31a 9-1 18pt 12A 22a 8-1 24-5 9A 15a 7-1

Univers 46

PACK MY BOX WITH FIVE DOZEN Pack my box with five dozen 1234

Univers 47

PACK MY BOX WITH FIVE DOZEN JUGS ABCDE Pack my box with five dozen jugs 1234567890 14pt 24A 46a 14-1 18pt 17A 34a 11-1 24-5 13A 22a 9-1

Univers 48

PACK MY BOX WITH FIVE DOZEN JUGS ABC Pack my box with five dozen jugs 1234567890 14pt 22A 44a 12-1 18pt 15A 31a 11-1 24-5 12A 21a 8-1 30pt 7A 12p 6-1 36pt 5A 10p 4-1

Univers 49

PACK MY BOX WITH FIVE OOZEN JUGS ABCOEFGHIJKLMNOPORSTUVNXYZ Pack my box with five dozen jugs 1234567890 abcdefghijklmnopgistavaxyz 10pt 55A 103a 30-1 18pt 28A 55a 21-1 30pt 13A 22a 9-1 12pt 45A 88a 27-1 24-5 21A 39a 16-1 36pt 10A 19a 8-1

Univers 53

PACK MY BOX WITH FIVE DI Pack my box with five 1234 6pt 22A 44e 14-1 14pt 13A 25a 8-1 8pt 17A 36e 12-1 18pt 9A 19e 7-1 10pt 18A 35e 10-1 24-5 7A 12e 6-1

Univers 55

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen j 123 14pt 15A 31a 10-1 18pt 10A 22a 8-1 24-5 8A 15a 7-1

Univers 56

PACK MY BOX WITH FIVE DOZE Pack my box with five dozen j 123 6pt 26A 53a 20-1 14pt 15A 30a 10-1 8pt 21A 44a 16-1 18pt 10A 22a 8-1 10pt 21A 41a 12-1 24-5 8A 14a 7-1

Univers 57

PACK MY BOX WITH FIVE DOZEN JUGS AB Pack my box with five dozen jugs 12345678 6pt 35A 70a 23-1 8pt 28A 55e 20-1 10pt 29A 55a 17-1 14pt 21A 41e 12-1 18pt 15A 30e 10-1 24-5 11A 19e 8-1

Univers 58

18 pt. shown

PACK MY BOX WITH FIVE DOZEN JUGS A Pack my box with five dozen jugs 123456 6pt 34A 66a 22-1 14pt 20A 38a 11-1 8pt 28A 54a 19-1 18pt 14A 27a 10-1 10pt 27A 51a 15-1 24-5 10A 18a 8-1

Univers 59

PACK MY BOX WITH FIVE DDZEN JUGS ABCDEFGH Pack my box with five dozen jugs 1234567890 abcde 30pt 8A 15a 7-1 36pt 7A 12a 6-1 6pt 45A 90a 30-1 8pt 36A 73a 25-1 10pt 37A 70a 21-1 14pt 27A 53a 17-1 18pt 18A 39a 13-1 24-5 14A 25a 10-1

Univers 63

PACK MY BOX WITH FIVE Pack my box with five 123

#### Univers 65

18 nt shown

### Univers 66

18 of shown

PACK MY BOX WITH FIVE DOZ | Pack my box with five doze | 123

### Univers 67

PACK MY BOX WITH FIVE DOZEN JUG Pack my box with five dozen jugs 123456

### Univers 68

8 pt. shown

### Univers 73

18 pt. show

PACK MY BOX WITH FIVE Pack my box with five 123

### Univers 75

18 ot. shown

PACK MY BOX WITH FIVE DO | Pack my box with five doz | 123 | 123 | 124 | 124 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 | 125 |



...Type Faces

# Univers 76

. . .

PACK MY BOX WITH FIVE DO | Pack my box with five doz | 123

### Univers 83

IS of shown

### Verong 695

18 pt. show

PACK MY BOX WITH FIVE D Pack my box with five dozen jugs | 1234

### Wedding Text 414

18 nt shown

Hack My Lox Mith Tive Pozen In 123

# Whedons Gothic Outline 722

18 pt. shown

PAGK MY BOX WITH FIVE DOZEN U pack my box with five dozen 0 1 123 Whitehall 566

18 pt. shown

PACK MY BOX WITH FIVE D Pack my box with five dozen 123

Whitin Black 20

18 pt. shown

# PACK MY BOX WITH Pack my box with 1234

 ópt
 18A
 38a
 15-1
 18pt
 7A
 15a
 6-1
 42pt
 3A
 5a

 Bpf
 16A
 34a
 13-1
 24pt
 5A
 9a
 4-1
 48pt
 4A
 5a

 10pt
 15A
 25a
 9-1
 30pt
 4A
 7a
 4-1
 46pt
 3A
 4a

 12pt
 13A
 25a
 9-1
 36pt
 3A
 6a
 3-1
 72pt
 3A
 3a

 14pt
 11A
 21a
 7-1
 36pt
 3A
 6a
 3-1
 72pt
 3A
 3a

Whitin Black Condensed 30

18 pt. shown

# PACK MY BOX WITH FIVE Pack my box with five do 123

 6pt
 25A
 48e
 21.1
 18pr
 9A
 19e
 7.1
 42pt
 4A
 7a
 3.1

 8pt
 21A
 42a
 17-1
 24pt
 7A
 12a
 5-1
 48pt
 3A
 5a
 3-1

 10pt
 20A
 37e
 11-1
 30pt
 5A
 10a
 4-1
 60pt
 3A
 5a
 3-1

 12pt
 14A
 28a
 9-1
 3dpt
 5A
 8a
 4-1
 72pt
 3A
 4a
 3-1

 14pt
 14A
 28a
 9-1
 3dpt
 5A
 8a
 4-1
 72pt
 3A
 4a
 3-1



...Type Faces

# Accented Letters... Spanish

Fanted assortments of Spanish accented letters are available for faces listed below in 6, 8, 10, 12, 14, 18 and 24 pt. Larger sizes may be ordered as sorts, provided matrices are available.

Alternate Gathic #1
Alternate Gathic #2
Bank Gothic Bold
Bank Gothic Bold
Bank Gothic Light
Bank Gothic Light Condensed
Bank Gothic Medium
Bank Gothic Medium
Bank Gothic Medium
Gothic Medium
Bernhard Gothic Light
Bernhard Gothic Light
Bernhard Gothic Medium
Bodoni Bold Bernhard
Bodoni Bold Bernhard
Bodoni Bold Medium

and the state of t

Copperplate Gerhik Heavy copperplate Gerhik Light Copperplate Gerhik Light Condensed Copperplate Gerhik Light E Engravers Bold Engravers Riemon Engravers Shaded Engravers Shaded Engravers Fext Gothic Condensed #529
Goudy Oldstyle
Koufmann Bold
Koufmann Bold
Koufmann Script
Liberty
News Gothic
News Gothic Candensed
News Gothic Extra Condensed
Onyx
Fork Avenue
Firmesi Italia

Sporton Heavy
Sporton Medium
Stymie Bold
Stymie Bold
Stymie Bold
Stymie Bold
Stymie Light
Stymie Medium
Tower
Typo Roman Shoded
Typo Script
Typo Script
Typo Script
Typo Stypie Extended
Underwood Typowrises
Wedding Text

# Metal, Brass and Copper Thin Spaces

# **Metal Thin Spaces**

These are 2 point Duratin Leads cut to lengths which correspond to regular type bodies from 12 to 42 point. Packaged in 4 onnce curtons. Sizes available: 12, 18, 24, 30, 36 and 42 point.

For larger sizes, regular Duratin Leads may be used.

#### Copper and Brass Thin Spaces

Half point Copper and one point Brass Thin Spaces are put up in 2 ounce packages of one body size, either Copper or Brass. Sizes available: 6, 8, 10, 12, 14, 18, 24, 30, 36, 42, 48, 60 and 72 point.



# **Type Foundry Spaces and Quads**

Precision-Cost in Type Moulds

### SPACES

are non-printing types less than one em in set width. Thickness is commonly designated by the number of pieces that add up to approximately one em, as 5-to-em, 4-to-em, and 3-to-em. ATF Foundry Spaces are graduated on the point-set system to quarter points. 10 point 3-to-em Spaces are 3½ points set; 14 point 3-to-em Spaces are 5 points set; 2-to-em is called EN SPACE.

#### QUADS

are cast em-set, two-em or three-em. Sizes smaller than 14 point contain all three; 14 point to 24 point do not contain three-em Quads. Larger sizes are em Quads.

#### SPECIAL HEIGHT.

Base Height and %-inch Spaces and Quads are cast to order in foundry lines only (see page 22). Spaces or Quads can be shaved down at the Foundry to desired LOWER heights at extra cost.

#### INTERMEDIATE SIZES

-- 5½, 7, 9, 11, 20, 22, 54 and 66 point Spaces and Quads are not put up in fonts or packages. These and larger sizes -- 84, 96, 108 and 120 point -- are supplied as sorts only.

#### JUSTIFIERS

When setting Typewriter type, use Justifiers instead of regular spaces. Send sample with order or specify typewriter face for which they are required.

### Set Widths of Spaces and Quads in Points

				PACE	S		- (	QUAD	S
Pt. Size	Thin Spaces	Thinner Than 5-em	5 to Em	4 to Em	3 to Em	En	Em	2-ет	3-em
4 pt 4½ 5 6 8 10 12 14 16 18 24 30 36 42 48 60 72	2 3 3 4 4 6 6 6	11/2 2 2 2 2 2 3 4 4 6 6 6 8 9	11½ 2 21½ 3 3 3 4 6 6 9 9 12	11½ 11½ 2 2½ 3 4 4 4 6 8 9 11 12 15 18	11/2 2 2 3 31/2 4 5 5 6 8 10 12 14 16 20 24	2 21/4 21/2 3 4 5 6 7 8 9 12 15 18 21 24 30 36	4 4½ 5 6 8 10 12 14 16 18 24 30 36 42 48 60 72	8 9 10 12 16 20 24 28 32 36 48	12 13½ 15 18 24 30 36

# Heights of Spaces and Quads

Size	Regular	Special Height	Base Height	% in						
4 pt.			cial Heig							
41/2	.889		de to ord							
5	.889	only as sorts								
6	.800	.878	•							
8	.800	.878	*	*						
10	.800	.878	*							
12	.800	.878	.853	*						
14	.759	.844	.853	.875						
16	.865	*	*	*						
18	.759	.844	.853	.875						
24	.759	.844	.853	.875						
30	.759	.822	.853	.875						
36	.759	.822	.853	.875						
42	.822	.835	.853	.875						
48	.795	.835	.853	.875						
60	.795	.835	.853	.875						
72	.795	.835	.853	.875						

# **Duratin Metal Quotation Quads and Furniture**

#### **Duratin Metal Quotation Quads**

Cast in DURATIN Metal, with closed bottoms. Quade in packages No. I through 14 are 759° high, larger sizes are 795° high. Turned upside down, 759° quads may be used as electrotype base. A small rib inside open end provides grip for handling with tweezers. Made on regular type-casting machines, equally accurate as Foundry type. Each package contains a single size.

#### Duratin Metal Quotation Furniture

Cast in DURATIN Metal, approximately £95" high, in sizes listed below. Each package contains a 36-pica line of one size.

# **ATF Duratin Leads and Slugs**

### Standard Body Sizes

Leads are strip-metal spacing material in body sizes 1, 2, 3 and 4 point. Slugs are strips of the same material, in body sizes 6, 8, 10 and 12 point.

### **Duratin Leads and Slugs**

are produced in strips 24 inches long. All metal is formulated at the refinery. Scrap metal such as old batteries, lead cables, etc., are not used for DURATIN.

### Standard Height

is .759" (electrotype base beight). Other special heights such as .853" (high base) and .765" (Ludlow base) are made to order only. Inquiries for price quotations should state height and quantities desired.

# Sorts of Typecast Products in Foundry Lines

All information given in this schedule applies to items in our current line as well as to inactive items.



## What is a Foundry Line?

A "Foundry Line" comprises as many type, cast from one matrix, as can be placed in a 36 pica line (see illustration above).

The cut shown has a 42 point body and a 52 point set width. One 36 pica foundry line = 432 points. Therefore, one line would contain  $432 \div 52 = 8$  type.

Use the convenient CONVERSION TABLE on the opposite page to determine the quantity of type in one foundry line. Order a sufficient number of foundry lines to give you the quantity of type required.

### Why a 36 Pica Line?

A 36 pica line is the foundry's standard production unit. Fonts too, are made up to the 36 pica measure. However, in sorts one line will contain only one kind of letter, figure or other character.

### What may be Ordered as Sorts?

Any item, active or inactive, that can be cast by normal methods and for which we have matrices in our possession.

#### Delivery

Foundry lines are cast as soon as possible after the order reaches the foundry, provided matrices are available. Since sorts are always cast to special order only, immediate delivery cannot be expected. Ask your ATF type dealer for current delivery information on sorts.

#### Number of Approx. Wt. Number of Approx. Wt. in Pounds per Foundry Line in Pounds per Lines to One Pound One Pound Founder 1 Size 070 18 396 31/2 .080 12 50 24 504 2.00 1.60 .093 10.75 30 .625 .750 1.34 41/6 .098 10.20 36 .117 8.54 42 .875 1.15 51/2 123 8 13 48 1.000 1.00 6 138 7.25 54 1.125 .89 60 .80 8 .179 5.59 1.250 72 1.500 .67 9 .193 5.18 10 1.750 .57 .216 4.63 84 2.00 50 12 .264 3.79 96 14 302 3 21 120 2.50 40 2.98 144 3.00 33 16 .336

Sorry, Foundry Lines cast to order may not be returned for credit.

# **Adcuts and Logotypes**



### What are they?

Company or personal signatures, trademarks, emblems, symbols, designs or similar subjects can be cast in symbols, signary or similar subjects can be cast in these are called adouts. Logotypes are combinations of letters, positions, figures, fractions, or words which are east for convenience on one hody. All are east a point-system bodies (the area as fonted typel, and supplied in 36-pics foundry lines. And all print better, last longer and cost less than electros! They also phase with active or inactive ATF faces where necessary.

### **Preparatory Work**

There is a charge for tooling and preparation on initial orders, which can be supplied by your Authorized Dealer. Tooling for more elaborate designs, intricate detail, shading, mortising, or other special treatment is subject to prior quotation by ATF.

## **Drowings or Art Work**

In cases where the refining of artwork may be required in addition to normal preparation a charge will be made based on the quality and design of samples received. All drawings or artwork submitted for quotations should, therefore, be a large and as finished as practicable. In the event it is necessary or desired that ATF create finished artwork from sketches, quotations will also be given.

Preparations for casting are made for our own unique methods and systems. These remain ATF's property and are maintained for use on proper authorization. ATF sells only the product of its machines and preparation.

#### Casting

Adcuts, logotypes, and special non-existing characters are priced in the same manner as all other sorts in 36pica lines.

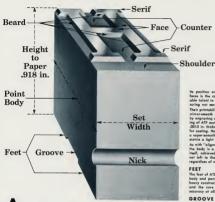
Con	version	Table			
Pt. Set	Type Per Line	Pt. Set	Type Per Line	Pt. Set	Type Per Line
1	432	81/2	50	19	22
136	384		50		22
11/4	345		49	1914	22
1%	314		48	19%	
11/2	288	9	48		21
1%	265		47		21
1%	230		46	201/2	
2	216		45	21	
21/2	203		44	211/4	20
21/4	192		44	211/2	
2%	181		43	21%	
21/2	172	10	43	22	19
	164	10%	42	221/4	19
2%	150	10%	41	22%	
3	144		41	23	18
	138	10%	40	23¼	18
	132	10%	40	231/2	
3%	128	10%	39	23%	
	123	11	39	24	. 18
3%	119	11%	38	241/4	17
3%	115	11%	38	24%	
4		111/2	37	25	17
416	104		37		17
4%	101		36	251/2	
4%	98	11%	36		16
	96	12	36	26	16
4%	93	121/6	35		16
4%	90	121/4	35	261/2	
4% 5	88	12%	34	26%	16
	84		34	2714	15
	82		33	271/2	
5%	80	12%	33	27¾	15
51/2	78	13	33	28	
	76	1314	32	2814	
5%	75		32	281/2	
5%	73	13%	31	28%	15
61/2	72		30	2914	
6%	69	141/2	29	291/2	
6%	67	14%	29		14
	. 66	15	28	30	14
6%	65		28	301/4	
	64		27	301/2	14
6%	62	15%	27	30%	14
7	61	16	27	31 to 33 33% to	
71/4	60 59	1614		36¼ to	
7%	58	16%	25	39½ to	
71/2	57	17	25	43¼ to	
7%	56	1714	25	4814 to	54 8
7%	55	171/2	24	54¼ to	
7%	54	17%	24	61% to	
8	. 54	18	24	72¼ to	
814	53	1814	23	86½ to 108½ to	
814	. 52	18%	23	108½ to	
876	. 51	1 18%	. 23	144)210	210. 2

# Approximate Quantity of Each Character in ATF Type Fonts Use "A" schemes given as key to this table

CAPS	3A to 33A																															
AINORSI	.,	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	3:
8 W Y		2	2	2	3	3	3	4	4	4	5	5	6	6	7	7	8	8	8	8	9	9	10	10	11	11	11	11	12	12	13	1:
		4	5	6	8	9	10	11	12	13	14	16	17	18	19	21	22	23	24	26	27	28	29	30	32	33	34	35	36	38	39	
G '		2	2	3	3	3	4	-	5	5	۰	6	7	- 7	*	8	7	7	,	10	10	"	11	12	12	13	13	14	14	15	15	
	17																															
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LOWER	CASE	_	_																			-										
	The second secon	ā	5	6	8	•	10	12	13	14	16	17	19	20	21	23	24	25	27	28	29	30	32	33	35	36	37	38	40	41	43	4
h I	Character and Commission	2	3	4	4	5	5	6	7	8	8	9	9	10	11	12	12	13	13	14	15	16	16	17	18	19	19	20	20	21	21	2
	The state of the s																															
		2	2	3	4	4	5	5	6	6	7	7	8	8	9	9	10	10	11	11	12	12	13	13	14	14	15	15	16	16	17	1
	Control of the section of	1	1	1	1	2	2	2	2	2	3	3	3	3	3	3	3	3	3	3	4	4	4	4	4	4	4	4	4	4	5	
A fi		1	1	1	1	1	1	1	1	1	2	2	2	2	2	2	2	2	2	2	3	3	3	3	3	3	3	3	3	3	3	
		1	1	1	2	2	2	2	3	3	3	3	3	4	4	4	4	4	4	4	5	5	5	5	5	5	5	5	6	6	6	
FIGURES	S																															
1		3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	3
2245470	0 4	2	2	4	4	5	Á	7	8	9	10	11	11	12	12	13	13	14	15	16	18	19	19	20	21	22	23	24	25	26	27	2
0		2		4	7		10	11	12	13	15	17	17	18	10	20	21	22	24	26	28	29	29	30	21	32	34	35	36	37	38	3
		2	2	2	2	3	3	3	4	4	4	4	5	5	5	5	6	6	6	6	7	7	7	7	8	8	8	8	8	8	9	
CAPS	34A to 75A																															
AINORS		34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75	
RWY		14	14	15	15	15	16	16	17	17	18	18	18	19	19	19	20	20	21	21	21	22	22	23	24	25	26	27	28	29	30	
CL		22	23	24	25	25	26	27	28	28	29	29	30	31	32	32	33	33	34	35	35	36	37	39	40	42	43	45	47	49	50	
DHMPU		18	19	19	20	20	21	21	22	22	23	23	24	25	26	26	27	27	28	28	28	29	29	31	32	34	35	36	37	39	40	
		41	42	43	45	46	47	48	50	51	52	53	54	55	57	58	59	60	61	62	63	65	66	69	72	75	78	81	84	87	90	
F G '		16	16	17	18	18	19	19	20	20	21	21	21	22	22	22	23	23	24	24	25	25	26	27	28	29	30	32	33	34	35	
J K V		9	9	9	9	9	10	10	10	10	10	10	11	11	11	11	12	12	12	12	12	13	13	13	13	14	14	14	14	15	15	
QXZ&:;	17	6	6	6	6	6	6	7	7	7	7	7	7	8	8	8	8	8	8	8	8	9	9	9	9	10	10	10	10	11	11	
LOWER	CASE																															
ainerst		34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75	
banwv		14	14	15	15	15	16	16	17	17	17	17	18	18	19	19	20	20	21	21	21	22	22	23	24	25	26	27	28	29	30	
		10	10	10	20	20	21	21	22	22	23	23	24	25	26	26	27	27	28	28	28	29	29	30	32	33	35	36	37	38	40	
d		20	21	22	23	23	24	24	25	25	26	26	27	28	29	29	30	30	31	31	31	32	33	34	36	38	39	40	42	43	45	
• ,		45	47	48	49	51	52	53	54	56	57	59	60	61	62	64	65	67	68	69	70	72	73	77	80	84	87	90	93	97	100	!
h I		22	23	24	25	25	26	27	28	28	29	29	30	31	32	32	33	33	34	35	36	37	37	39	40	41	43	45	47	49	50	'
ikv		9	9	9	9	9	10	10	10	10	10	10	11	11	11	11	12	12	12	12	12	13	13	13	13	14	14	14	14	15	13	
q x z		6	. 6	. 6	. 6	- 6	- 6	.7	.7	.7	.7	_7	_7	. 8	. 8	8	8	8			8	8		,,	- 9	,,	10	10	10	10	- 11	
		18	19	19	19	20	20	21	21	22	77	23	24	25	25	26	26	2/	2/	28	28	29	29	30	32	33	35	33	3/	38	40	
	Project Proprietor	3	3	3	3	3	3	3	3	3	3	3	°	°	0	9	0	0	0	0	0	1	1	1	1	2	ů	2	5	5	4	
n m ml : ; ! !	I mint transfer a	3	3	3	3	3	3	3	3	4	3	3	-	4	-	-	4	6	6	6	6	6	6	6	6	6	6	4	7	7	7	
,		6	6	6	6	6	6	7	7	7	7	7	7	8	8	8	8	8	8	8	8	9	9	9	9	9	10	10	10	10	11	
		_	_	_	_	_	_	_	_	_	_	_	_	_	_	-	_	-	-	-	Ť	-	-	-	-	-	-	-	-	-	-	-
FIGURE																																
1		34	3.5	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	58	60	63	65	68	70	73	75	
2345678	19\$,	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	53	55	58	60	63	65	68	70	
0																																

9 9 9 9 9 9 10 10 10 10 10 11 11 11 11 12 12 12 12 13 13 13 13 14 14 14 14 15 15

# THE ANATOMY OF ATF TYPE



IGNMENT

In ATF type, olignment is built into the matrix The bose, or line, of the letter is an integral dimension of the matrix and is not left to the costing machine operator's discretion. Every etter cost from ATF motrices will align regard less of when it is cost, Costing machines not having this feature connot constantly cast quality type. Accordingly, corelessness, lock of skill on the part of the operator, slippage or wear can all result in different adjustment and alignment an different letters or different costings.

An efficient body must be strong. Making metal hard is a simple matter, but a metal that will withstand obrasion by paper stocks as well as the obusive pressures of printing and reproduction methods such as stereotyping, electrotyping, rubber plote molding, etc., must be more than hard. It must be tough. ATF type is tough but its toughness rests not alone in the metal but its toughness rests not clone in the metol formulo. To produce o tightly compressed, fine grain metal the malten metal must be cost at high temperature under high pressure in a water-cooled mold. Ordinary type costing ma-chines cannot match the high pressures or high temperatures of ATF costers and few are equipped with water-cooled malds. In consethe hardness of ATF type, even if they use ATF metal. By the same taken, we can cast harder type from their metal than they can.

Accuracy is another important requisite of the type body. If the body of a character topers in ony direction or if its four sides are out of squore, this character connot set snugly against its neighbors, is bound to produce a spongy line or form. Here, again, the heavily con-structed, non-adjustable mold which character. izes ATF casters assures a degree of occuracy which others can seldem match

### COUNTER AND DEPTH ATF matrices are engraved — not stamped — in hard nickel bross. They are cut with precision

tools which assure clean walls and sharp edges, even at maximum depths. Most matrices are stamped or punched, rather than engroved. Becouse of this fact they require a softer brass and there is a definite limitation on the depth to which the punches can be driven, particularly in the shoping of counters.

The foce of ATF type hos three distinctive feo-tures—its design, the efficiency with which it loys ink onto paper uniformly and sharply and

its position on the body. The design of ATF faces is the combined work of the best avoil able talent in type design and type layout, assuring not merely novel but PRACTICAL foces. Their printability comes from their shorp edged, mirror-smooth foce and can be obtained only by engroving of the finest sort. The final engroy ing of ATF matrices is done with tools as fine as .0015 in, thickness, which provide o fine surface for costing. However, ATF goes further to obtain a super-smooth printing surface by giving each motrix a light finishing coot of chromium. As with "olignment," the position of the foce on the body is a precise dimension in the motrix itself, ochieved by expert hand finishing. It is

not left to the operator, hence it is identical,

regardless of when the type is cost.

### FFFT

The feet of ATF type are always square with the body and parollel to the foce, because of the heavy construction of the mold on ATF costers and the core expended in mointaining their occuracy at all times.

### GROOVE

The groove in ATF type is mochined during the costing operation. ATF costing machine operators ore coreful to keep their grooving knives both shorp and properly adjusted and thus avoid the burrs that make some other types more than type high or uneven on their feet

# The set of ATF type, like its "olignment," is

built into the motrix and is not subject to the variotions of an adjustable mald. That the set is olways identical in ATF type, regardless of when it is cost, is further guaranteed by the fact that the precise dimension of each character in stomped on the matrix as a guide to the operator and the inspectors who n check on the occuracy of the ATF product Good letterspocing is normal with ATF type. Each character is fitted individually to look its best with all other letters in its alphabet. Overhanging letters set well because they are prop-erly kerned and rubbed - a PLUS VALUE in ATF type.

#### TYPE HEIGHT

The corefully controlled depth of ATF's engroved motrices, plus the equally accurate height of ATF molds, produces type of constantly uniform height. Further precoution against inaccu-racy is the rigid ATF inspection which discords any type that is over .0005 in. high or low.

# **ATF Types Offer You**

numerous possibilities to express your message in the type best suited to the job. Specimen lines of more than 200 different faces are shown in this new index of ATF Types.

Skilled use of these types will add color and interest to any printed piece. Several of the new faces were designed to give display lines a "handlettered" look at only a fraction of the cost of made-to-order lettering!

# Best for Printing and Reproduction Proofs

As most printers know, ATE type is the best quality foundry type acailable. Because of a superior metal alloy used in a precision casting operation, it lasts longer and prints more clearly, with well defined detail. This makes it ideal not only for printing direct from the type, but also for top quality reproduction proofs. Yet ATF type costs little, particularly in the smaller sizes which many printers use only once and discard, without distributions.

# Offer Your Customers a Versatile Type Service

with Only a Modest Investment

If you are thinking of adding a casting machine, particularly one for display lines, consider the advantages of far lower investment and greater flexibility of a selection of foundry type.

The wide range of styles and sizes available to you as you need them—the lower cost that makes it possible to discard old faces and add new ones as your requirements change—enable you to offer the most versatile type service with the smallest investment.

# ATF Types are Readily Available

ATF's network of type dealerships throughout the country insures immediate availability at convenient locations. In addition, a reserve stock is maintained at the foundry in Elizabeth, New Jersey.

For quickest service, send your orders for type and foundry products to the authorized ATF Type Dealer in your area.

